



The Ultimate

Compliance Training Program
for Brand Protection

**Send targeted,
effective compliance
videos directly to those
who most need them!**

FieldWatch **EthicsPro** leads the way in preventing future compliance violations through educational training. Protect your business by educating your representatives on company policies via effective training videos.

Your ready-to-use, fully-customizable video library is created by compliance, brand protection and marketing experts, and can be targeted directly to those associates who violate your policies!

“5 Stars! EthicsPro training videos have been assisting our compliance department for years in educating those who need it most. And with the data analytics in FieldWatch, we’re able to have a visual report on the main types of violations taking place so that we can act accordingly. We’ve been using EthicsPro since it launched and will continue to do so.”

Ismael Arrazola, Kyani
Compliance Manager



Custom Video Training

Say goodbye to long, boring training videos that hurt your team's motivation! Easily access your custom, ready-to-use video library on demand.



Expert Content

No need to depend on your busy marketing department for compliance videos. Your custom library of entertaining and impactful video lessons are created within days by our experts in compliance, brand protection and marketing.



100% Targeted Delivery

Provides compliance training only to those who violate your policies while maintaining the ability to reach your entire team whenever necessary. Target 100% of violators, new enrollees, or anyone by job title, role or territory without inundating or frustrating the rest of your team.



Flat-Fee Pricing

Never pay a per-head charge. Reach as few or as many team representatives without worrying about variable cost.

MOMENTUM FACTOR Lifecycle COMPLIANCE



PREVENT

FieldCheck

World's First Mobile Content Scanner
for Brands & Agencies

EthicsPro

The Ultimate Compliance Training
Program for Brand Protection



PROTECT

Leading the World

in Online Brand Protection
& Compliance Monitoring

Only comprehensive, internet-wide
compliance monitoring and brand
protection solution designed to help
keep your company safe and secure
from online risks every day.



DEFEND

BrandDefense

The Preeminent Answer in Brand
Protection, Reputation Management
& Compliance Monitoring

SecureSell

The World's Most Effective Solution
for Removing Unauthorized Online
Marketplace Listings

360° Online Risk Protection

The Ultimate

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for Brand Protection



FAQ: Reducing Risk Through Video Compliance Training



How does the EthicsPro video system work?

Our experts have four standard videos prepared to cover income, product and health claims as well as marketing and branding. You choose the videos you want to use and the languages you would like to implement before our team provides them for you to review, approve and use.



Is the EthicsPro video library accessible to us on demand?

Once you have selected your topic videos and they have been customized to your specifications, your EthicsPro video library is ready to be deployed whenever you see fit. The entire library is easily accessible and ready-to-use on demand.



How are these training videos going to engage company representatives?

With EthicsPro, those long and boring training videos that are an instant turn-off for your representatives are no more. Our highly-entertaining videos are customized to meet the needs of your company as well as your associates in order to achieve results. Each training video has been created by experts in compliance, brand protection and marketing to ensure participant engagement and retention.

FAQ: Reducing Risk Through Video Compliance Training



Can we customize the EthicsPro videos for our company?

Yes. Upon your request, our team will add your company logo to the opening and closing slides of each video at no cost to you. Further customizations can be requested and implemented based on an affordable hourly production rate. For instance, you can customize by brand, such as logo placement, character ethnicity, gender, language, and anything else that would help your company achieve its goals.



Are the videos able to be targeted based on rank, status or violations made?

EthicsPro training videos can be delivered to as few or as many team representatives as needed. All videos are sent via a link emailed directly to your chosen team representative(s). This capability allows you to avoid backlash from team members by targeting training to those who need it most.



Why is EthicsPro so critical to compliance success?

EthicsPro not only helps you and your staff to be consistent in your compliance enforcement by being proactive through education, but also demonstrates your compliance effectiveness to your executive suite via a budget-friendly solution.



What is the cost structure? Do we pay by the individual per video?

One flat fee covers all costs for EthicsPro. Reach as few or as many team representatives without ever worrying about a per-head charge. EthicsPro is a truly economical option that can also save money in the long term by preventing future compliance violations through education.



Why is it necessary to provide compliance education to our representatives?

Regulators require companies to provide compliance education to their team representatives as part of a dedicated ongoing program. Our data shows that up to 40% of team associates can be repeat offenders. An effective video education program, such as EthicsPro, prevents future infractions.