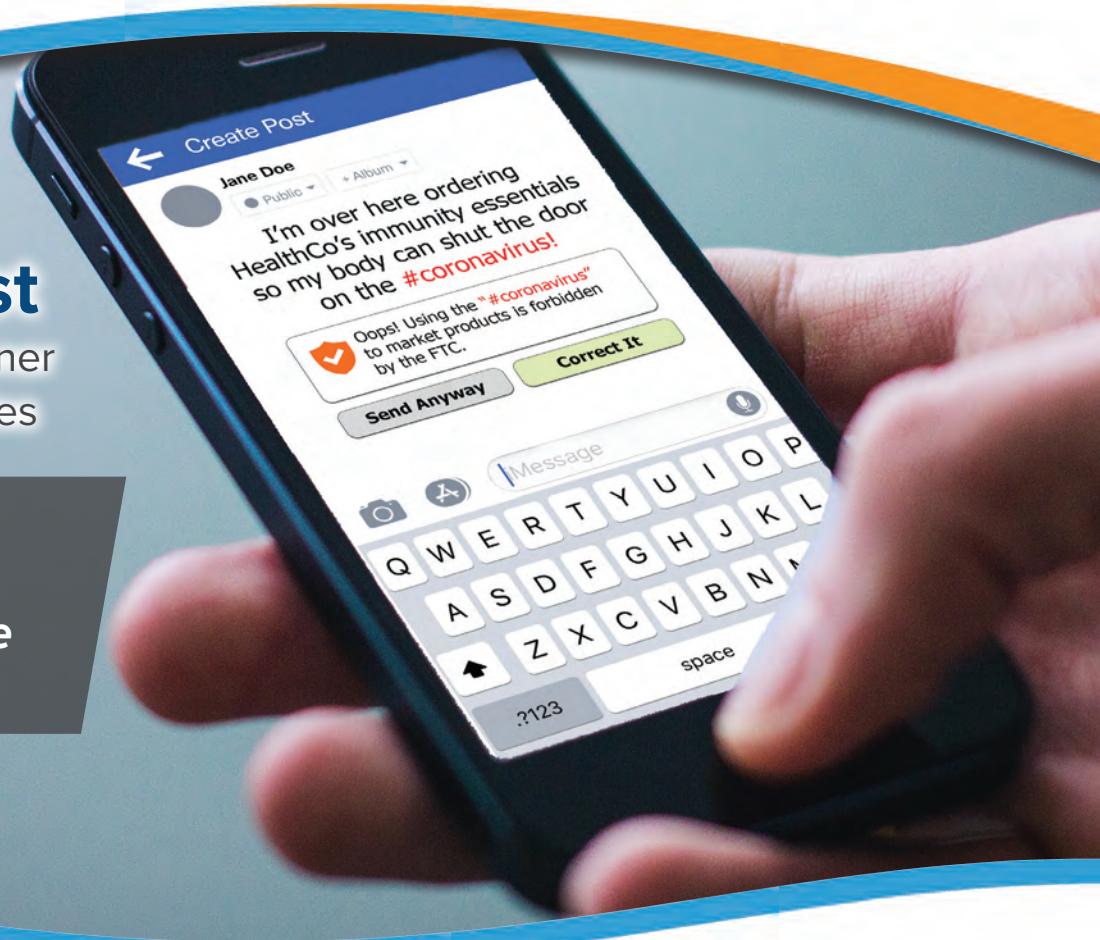# FIELDCHECK
POWERED BY MOMENTUM FACTOR

## World's First
Mobile Content Scanner for Brands & Agencies

*Change the game by preventing illegal claims before they ever go out!*

**FieldCheck** is the first and only system that can prevent improper claims from ever reaching the internet. Prevent income, product and health claims as well as branding issues before they ever happen!

> *"FieldCheck is an excellent compliance tool for your field facing app, designed to ensure that posts and other messages to individuals meet specific policies and guidelines. By integrating FieldCheck, the field and corporate can ensure that posts are compliant and can minimize the risk. FieldCheck is an essential, proactive tool for ensuring compliance while providing education as to what a compliant post should look like."*

**Rodney Davis, NewULife**
Director of Compliance

### Fully Integrated
Controls messaging on every device and social platform to prevent risks in advance.

### Global-Ready
Provides global language translations in order to serve all of your business markets.

### Educates Your Team
Offers regulatory, marketing and brand education for your team by offering compliant post options.

### Completely Customizable
Establishes filters for company-specific, non-compliant phrases, keywords and terms.

### Fully Compatible
Seamlessly Integrates with FieldWatch to tie the user in with analytics, enforcement and reporting.

## FIELDWATCH
POWERED BY MOMENTUM FACTOR

4801 Spicewood Springs Rd., Ste. 250, Austin, TX 78759
**512.690.2134 · fieldwatch.ai**

# MOMENTUM FACTOR
# *Lifecycle* COMPLIANCE

PREVENT RISKS BEFOREHAND

PROTECT AGAINST RISKS

DEFEND AGAINST RISKS

## FIELDCHECK
## FIELDWATCH EthicsPro

### PREVENT

**FieldCheck**
World's First Mobile Content Scanner for Brands & Agencies

**EthicsPro**
The Ultimate Compliance Training Program for Brand Protection

## FIELDWATCH

### PROTECT

**Leading the World**
in Online Brand Protection & Compliance Monitoring

Only comprehensive, internet-wide compliance monitoring and brand protection solution designed to help keep your company safe and secure from online risks every day.

## BRANDDEFENSE
## FIELDWATCH SecureSell

### DEFEND

**BrandDefense**
The Preeminent Answer in Brand Protection, Reputation Management & Compliance Monitoring

**SecureSell**
The World's Most Effective Solution for Removing Unauthorized Online Marketplace Listings

# 360° Online Risk Protection

## FIELDWATCH
POWERED BY MOMENTUM FACTOR

# FIELDCHECK
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## World's First
Mobile Content Scanner
for Brands & Agencies

## FAQ: Preventing Illegal Claims Before They Go Out While Enabling Compliant Messages On All Platforms

### How does FieldCheck work?

FieldCheck is fully integrated within your chosen posting app to provide a seamless and user-friendly experience. It works much the same way as a spell checker or Grammarly. This means that as soon as a team member hits post on their personal external communication within the app, it is reviewed by FieldCheck for keywords or phrases that are not in accordance with regulatory compliance efforts or company guidelines. Once reviewed, either an approval or caution response will be provided to the submitting team representative. The caution response alerts them that their message may be non-compliant and that they may want to change it. It is then up to them whether to post as is or make any changes. As they decide their course of action, FieldCheck will also provide them with an educational explanation for why their proposed post is potentially not compliant to assist them in making the appropriate edits to their original post.

## SIMPLE 4-STEP PROCESS

**1 COMPOSE Personalized Post**
Team representatives write their message in the app for the appropriate sales channel.

**2 SUBMIT Post for Review**
Once written, representatives click post to send their message to FieldCheck to verify alignment with compliance/brand guidelines.

**3 ANALYSIS & RESPONSE by FieldCheck**
After checking for non-compliant keywords and phrases, FieldCheck responds with either an **Approval** or **Warning/Suggested Edit**.

**4 DECISION to Post or Change**
Team representatives then decide to:
Post as **Submitted, Edit & Resubmit or Utilize the Suggested Edit.**

# FIELDCHECK
**POWERED BY MOMENTUM FACTOR**

## FAQ: Preventing Illegal Claims Before They Go Out While Enabling Compliant Messages On All Platforms

### How does FieldCheck help keep messages personal yet compliant?

FieldCheck is not looking to restrict or take away a team representative's personal and authentic messages in any way. Rather, it quickly analyzes external messages for non-compliant keywords and phrases in order to evaluate their posts for compliance in advance. If a representative's message is flagged, a pop-up message provides an educational explanation for why their proposed post is potentially not compliant. The representative can then choose to ignore the caution reply and post as is, or make their own edits based on the information provided and resubmit. The choice is completely theirs! FieldCheck simply provides a way to reduce compliance risk in advance for the benefit of the representative as well as the company.

### How can FieldCheck help improve personal messaging?

Every message scanned by FieldCheck receives either an approval or warning in response. If a team representative receives a warning, an educational explanation for why their proposed post is potentially not compliant is provided. This explanation provides the representative with the knowledge to not only avoid compliance risk and reprimand, but also learn how to adjust future messages to meet the same standard while being highly personalized and sales driven.

### Will FieldCheck slow down the posting process and discourage team reps?

FieldCheck is seamlessly built into your app and quickly scans all submitted messages. Team representatives should receive feedback on their submissions within a few moments. It's so quick and easy that they should hardly notice any delay in the process.

### Will FieldCheck be able to analyze messages not in English?

FieldCheck has partnered with Smartling to ensure that it is fully globalized and localized for all supported languages. Every keyword and phrase has been reviewed by native speakers in each language to ensure full localization to all team representatives in their native countries and languages.

# FIELDCHECK
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## FAQ: Preventing Illegal Claims Before They Go Out While Enabling Compliant Messages On All Platforms

### Do we need an app to be able to use FieldCheck?

While you will need an app in order to utilize FieldCheck, the platform is fully compatible with any social posting and/or sales enablement app. Our team can also work with you to custom fit FieldCheck to any app that you are currently using with your team. If you have further questions about integration or currently do not have an app, please talk to one of our client success representatives today as we have multiple resources available to make FieldCheck work for you.

### We have tried similar products in the past and have found that our company representatives did not adopt the app as they felt it was too restrictive. Can you explain how FieldCheck is different?

FieldCheck was designed with the hope and intent of 100% adoption by team representatives. For that reason, we designed the ability for associates to send any message directly from the app, no matter what the FieldCheck response may be. FieldCheck is an educational tool first and foremost, so the final decision of what to post resides exclusively with the individual representative. Any non-compliant posts that are submitted will be flagged for the compliance team in both their FieldWatch program automatically, as well as within their FieldCheck Analytics for further review and action. However, FieldCheck provides complete freedom to the company representative to post any content they feel is appropriate.